ROYAL COLLEGE OF EDUCATION AND RESEARCH FOR WOMEN MIRA ROAD

REPORT ON ECONOMICS AND COMMERCE CLUB ACTIVITY

DATE:-23/08/2023

VENUE: - MULTIPURPOSE ROOM

CLUB ACTIVITY: - ROYAL ENTREPRENEUR TANK

Club activities assist students to cultivate a sense of unity and working with others in reaching the same goals. Club facilitate students to meet, mix and work together with other students from different backgrounds in a diverse environment.

Members of ECONOMICS AND COMMERCE CLUB of Royal College of Education and Research for Women organized an activity ROYAL ENTREPRENEUR TANK.... MAKE YOUR DREAM REALITY on August 23, 2023 for all the students of S.Y 2022-2024. This club activity is conducted with the following objectives:-

- To unleash the hidden talents of the students
- To discover the entrepreneur ideas among students
- To provide platform to students to showcase their entrepreneur skills

The students were required to participate in this club activity in solo, dual and group of 4. They were required to put forth their entrepreneur ideas before the audiences in the form of creative advertising and interesting taglines. They were free to use digital apps and technology for presenting their ideas along with physical presentation of the models of their products. The presentations were judged on different criteria like uniqueness of product, feasibility of product, creativity, advertising and overall presentation. On this basis three best performers were selected which are as follows:

SHIFA AND GROUP	Assignment maker
VEDIKA AND GROUP	AI
RENUKA AND GROUP	Crochet products

Outcome Achieved:

This activity helped the student-teachers in following ways:

- In understanding and identifying the hidden entrepreneurs inside them
- Discovering different ways of showcasing their creative ideas in creative manner.
- Developing effective communication skills for presenting their ideas.
- Developing feeling of unity for effective team work.

Ms. Manpreet Kaur Dr.Judy Grace Andrews
Club Mentor Principal

Royal College of Education And Research for women Commerce & Economics Club Presents

Royal Entrepreneur TankMake your dream reality

BE THE LEADER, NOW ITS TIME TO MANIFEST YOUR HIDDEN ENTREPRENEUR INSIDE YOU.
HURRY UP!! HURRY UP!! HURRY UP!!
DO NOT MISS THE CHANCE TO SHOWCASE YOUR CREATIVE IDEAS

SOLO





Registration Date: 17-08-2023 to 20-08-2023

Event on – 23 August 2023 Venue: Multipupose Hall

Time: 1.50 p.m to 3.30 p.m

Teacher Incharge : Asst. Prof.Ms Manpreet Kaur Principal:

Dr.Judy Grace Andrews

Student Incharge:

Ms.Vedika Aer

Ms.Tejaswini Yadav

Ms.Riva Upadhyay































